



# Press Release

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## **PB MANAGING DEVELOPMENT OF 108-STORY TOWER IN DUBAI**

NEW YORK, NY — Parsons Brinckerhoff (PB) has been named project manager for the Burj Al Alam Tower in Dubai in the United Arab Emirates. The 108-floor structure will be the world's fifth tallest building.

The Burj Al Alam or World Tower will be mixed use with approximately 70 percent dedicated to office and retail space, with an exclusive five-star hotel on the top 30 floors. The tower will rise from an 11- floor podium/retail building incorporating four floors of shopping and parking for 4,500 cars.

The tower structure has been designed with a reinforced concrete core and structural steel floor beams supporting reinforced concrete floor slabs, with an average footprint of 2,500 square meters for each floor.

As project manager PB will be responsible for monitoring and managing the procurement of specialty consultants and contractors, monitoring and reporting on cost and budget, developing and maintaining strategic master program, risk and value engineering services, assisting the client/consultant team with document control and construction management. Groundworks and piling commenced on this fast-track project in January of 2008.

A development of the Fortune Group, the tower is being built as part of the Business Bay area of downtown Dubai. Once complete it will face the world's current highest building, the Burj Tower in the adjacent Burj development.

Parsons Brinckerhoff (PB) is a leader in developing and operating infrastructure around the world, with approximately 12,000 employees dedicated to meeting the needs of clients and communities in the



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